

## FACULTY DEVELOPMENT PROGRAM

### INTRODUCTION

- Today the profession of teaching has become quite challenging. School teachers are expected to be both effective teachers and researchers. A teacher can
- “teach” all day long and cover an extensive amount of material, but if students haven’t learnt the material, the exercise is an enormous waste of time and
- energy. Being an educator is not just about sharing knowledge; it is about making sure that learners truly integrate this knowledge and derive learning out of it.
- Any teaching that does not result in effective learning is useless. Therefore, to be an effective teacher, one needs to be able to deliver the domain knowledge
- using the most suitable pedagogical tools. An effective teacher is also required to remain at the frontiers of knowledge in his/her areas of subject expertise and
- gain working knowledge of other domains as management is essentially interdisciplinary. For this, every teacher needs to continuously upgrade himself/herself
- by engaging in research.
- This Faculty Development Programme (FDP) is aimed at honing the teaching and research skills of prospective, new and seasoned management teach-ers,
- researchers and trainers.

### PROGRAMME OBJECTIVES

The participants through this FDP should:

- Develop an appreciation for the teachers’ training in view of changing roles and responsibilities of school faculty in the 21st century;
- Understand the significance of alignment amongst the fundamental elements of effective teaching and learning;
- Be able to suitably apply the principles of adult learning in varied learning contexts;
- Be able to describe and choose from the signature pedagogies used in the management education;
- Become aware of preparations required for the successful use of case based approach;
- Become aware of elements of a good research proposal;
- Get basic understanding of qualitative and quantitative data analysis tools and techniques;
- Get acquainted with the use of selected qualitative and quantitative software; and
- Get motivated to publish in top-notch journals by understanding the expectations of editors of such journals.

### TOPICAL COVERAGE

The five-day FDP is divided into two modules:

#### **Module 1: Teaching Methods (First Three Days)**

- Changing and Evolving Expectations from the Business School Teachers
- Fundamental Elements of Effective Teaching
- Signature Pedagogies used in the Management Education
- Use of Cases in Organizational Behavior/HRM/Communication
- Use of Cases in Strategy
- Case Method: Enhancing the Learning Experiences of Students
- Case Method: Preparing to Teach With Cases
- Towards Case Writing

### **Module 2: Research Methods (Last Two days)**

- Writing Successful Research Proposals
- Quantitative Research Methods
- Qualitative Research Methods
- Publishing Research Papers in Top-notch Journals

### **LEARNING METHODOLOGY**

- A blend of case methods, lectures, exercises and role plays will be used.

### **WHO SHOULD ATTEND**

This FDP would be useful for professional development of management teachers, researchers, and trainers working in business schools, universities, colleges, professional institutes, staff training colleges, training centers of industrial organizations, and staff training institutes of central and state governments, which teach management and allied subjects, like economics, statistics, computer applications, commerce, banking, organizational behavior, business policy, sociology, marketing, and labor relations. A certificate of participation shall be provided to all the participants.